

New Lobbying Disclosure Requirements

Reportable Business Relationships



THIS TRAINING WILL:

- Review major definitions and concepts of Reportable Business Relationships (RBR)
- Evaluate examples of Reportable Business Relationships
- Identify potential RBR that should be disclosed
- Review major definitions and concepts of Source of Funding
- Evaluate examples of Source of Funding
- Identify potential Sources of Funding that should be disclosed

SCOPE:

- The Public Integrity Reform Act of 2011 ("PIRA") amended Legislative Law 1-A
- Lobbyists and clients are required to disclose publicly information about business relationships with certain state employees and officials
- Through increased transparency, this new disclosure will better inform New Yorkers about the links between state officials and individuals and entities engaged in substantial lobbying activities in New York

REFERENCES:

- Clients: Legislative Law 1-A §1-j(b)(6)(i)-(iii)
- Lobbyists: Legislative Law 1-A §1-e(c)(8)(i)-(iii)

WHO THIS APPLIES TO:

- A "State Person" is a ...
- Statewide elected official
- State officer
- State employee
- Member of the Legislature
- Legislative Employee



REFERENCE: Reportable Business Relationship Guidelines: Lobbyists pg. 1

RELATIONSHIP:

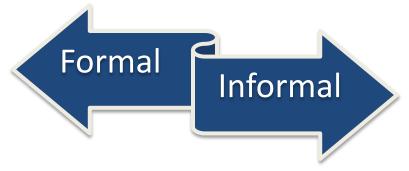
- Lobbyist or client pays, gives, or promises compensation to a:
 - State Person
 - Non-governmental entity in which a State Person has the Requisite Involvement, or
 - Third party as directed by a State Person or entity, in which a State Person has the Requisite Involvement

and

 Such compensation is in exchange for goods, services or anything of value either performed or provided or intended to be performed or provided

Need to know:

The agreement or understanding does not need to be in writing or enforceable under contract law to be considered a relationship



EXEMPTIONS TO THE DEFINITION OF RELATIONSHIP:

- Treatments for medical, dental, and mental health services
- Legal services with respect to:
 - Investigation or prosecution by law enforcement
 - Bankruptcy
 - Domestic relations





Requisite Involvement in an Entity

ELEMENTS:

- Non-governmental entity
- State Person:
 - Proprietor, partner, director, officer or manager, or
 - Owns or controls 10% or more of stock, or
 - 1% in the case of a corporation whose stock is regularly traded on an established securities exchange

"Reason to Know"

REASONABLE PERSON TEST:

If a reasonable person looking at all the facts and circumstances would conclude that the filer should know that an individual is a State Person or has a Requisite Involvement with the relevant entity then the reason to know standard has been satisfied



FACTORS:

- Origin and length of relationship
- Type and actual value of goods and services or items provided
- Whether it is generally known that the individual is a State Person or has the Requisite Involvement with an entity
- Efforts of the filer to obtain information

Reporting Requirements

WHAT IS PUBLICLY DISCLOSED:

- Name and public office address of any State Person
- The description of the general subjects or transactions between a lobbyist and a State Person
- Compensation, actual or anticipated, including expenses, to be paid and paid by virtue of the business relationship

REFERENCES:

- Clients: Legislative Law Article 1-A §1-j(b)(6)(i)-(iii)
- Lobbyists: Legislative Law Article 1-A §1-e(c)(8)(i)-(iii)

Compensation

INCLUDES:

• Salary, fee, gift, payment, benefit, loan, advance or any other thing of value

DOES NOT INCLUDE:

- Commercially available consumer and business loans or lines of credit as available to the general public
- Goods and services and discounts for goods and services as available to the general public
- Dividends or payments related to stock purchases
- Contributions reportable under Article 14 of the NYS Election Law

References:

Reportable Business Relationship Guidelines : Lobbyists pg. 2 and Clients pg. 6



TIMEFRAME:

• Consecutive 12 month period

Relationships with a State Person less than one year are reportable when:

• Value of compensation (goods, services, anything of value) is greater than a \$1,000

Relationships with a State Person for more than one year are reportable when:

- Compensation exceeds \$1,000 during **any** consecutive 12 months
- Value of goods, services, or anything of value performed or provided exceeds \$1,000
- Outstanding compensation for goods, services or anything of value already performed or provided exceeds \$1,000
- Value of the goods, services or anything of value to be performed or provided in exchange for compensation already received exceeds \$1,000

Examples

SITUATION 1:

- A lobbyist gives a State Senator a six-year-term loan for \$5,000 at prevailing market rates
- The loan offered to the State Senator is not commercially available
- The lobbyist knows the individual is a State Person

Lobbyist must disclose as a Reportable Business Relationship because the \$5,000 loan, while at prevailing rates, is not commercially available

SITUATION 2:

- A legislative employee purchases a new car at a dealership that is a Client Filer
- The legislative employee obtains financing from the car dealership on terms generally available to the public

This is not a Reportable Business Relationship. The terms of the loan are generally available to the public

Reporting Period

TIMEFRAME:

• If the relationship is in existence any time during the filing period

REPORTABLE BUSINESS RELATIONSHIP EXISTS WHEN:

- Compensation is paid or to be paid
- Goods, services or anything of value are performed or provided
- Relationship is in existence even if compensation has not yet been paid and goods, services and anything of value have not yet been performed or provided



Reporting Period Example

SITUATION 1:

• On December 13, 2012 a lobbyist enters into a contract with a State Senator for \$5,000 worth of services to be performed. The Senator will receive compensation for those services on January 10, 2015.

Answer for Lobbyist:

Reportable Business Relationship must be disclosed in the following filings:

- Duty to Amend 2011-2012 Biennial Lobbyist Statement of Registration
- 2013-2014 Biennial Lobbyist Statement of Registration and
- 2015-2016 Biennial Lobbyist Statement of Registration

Answer for Client Filer :

Reportable Business Relationship must be disclosed in the following filings:

- 2012 July/December Client Semi-Annual Report
- 2013 January /June and 2013 July/ December Client Semi-Annual Report
- 2014 January /June and 2014 July/December Client Semi-Annual Report
- 2015 January /June Client Semi-Annual Report

Reporting Period Example

SITUATION 2:

• On November 22, 2013, a Client Filer contracts with a State Senator for \$1,500 of services to be performed. The Senator will be compensated in October 2014.

Answer for Lobbyist:

Reportable Business Relationship must be disclosed in the 2013-2014 Biennial Lobbyist Statement of Registration

Answer for Client Filer:

Reportable Business Relationship must be disclosed in the following filings:

- 2013 July/ December Client Semi-Annual Report
- 2014 January/June Client Semi-Annual Report
- 2014 July/December Client Semi-Annual Report



MULTIPLE BUSINESS RELATIONSHIPS WITH THE SAME ENTITY OR STATE PERSON :

- Value of goods, services, or anything of value of all such Relationships must be aggregated
- If the aggregated value of the relationship is more than \$1,000 for any 12-month each Relationship is a Reportable Business Relationship



Amendments

LOBBYISTS DUTY TO AMEND

Statement of Registration

- Within 10 days of a material change from the required information reported in the biennial registration an amended Reportable Business Relationship form must be completed
- Actual or anticipated amount of compensation in connection with Reportable Business Relationship materially varies from the anticipated amount previously reported
- Entering into a new Reportable Business Relationship
- Failure may result in possible late fees and/or civil penalty

Accuracy of Reported Information

CLIENT DUTY TO MAINTAIN ACCURATE, CURRENT AND COMPLETE INFORMATION

- Update and correct a Semi-Annual Report if a new Reportable Business Relationship arises
- Disclosure of Reportable Business Relationships not previously disclosed
- Actual or anticipated amount of compensation in connection with an Reportable Business Relationship materially varies from the anticipated amount previously reported
- Failure may result in possible late fees and/or civil penalty

Penalties

Failure to File

- Civil penalty of up to \$25,000 or amount failed to report
- Possible late fees

False Filings

• Civil penalty of up to \$50,000 or five times the amount failed to report